

Denbighshire's Events Strategy 2014 -
2020
March 2014

Equality Impact Assessment

Denbighshire's Events Strategy 2014 -2020

Contact: Sian Owen Communications, Marketing and Leisure
Updated: April 3rd 2014

1. What type of proposal / decision is being assessed?

A strategic or service plan

2. What is the purpose of this proposal / decision, and what change (to staff or the community) will occur as a result of its implementation?

The strategy has been written to outline our strategic approach to event management and event support in Denbighshire. This includes the events we organise directly and those which we support as a Council. It also outlines the role of events in delivering the economic ambition outcomes for Denbighshire. The vision of the strategy will result in a vibrant programme of well managed events spread across the seasons and locations in Denbighshire, which will contribute to the local economy, creating additional visitor spend and additional opportunities for employment in the supporting sectors. An underpinning principle of the strategy is that the strategy will ensure that any event supported by the Council will consider and implement the best options to ensure access is maximised for all. This will be a key criteria in the selection of events which will be supported.

3. Does this proposal / decision require an equality impact assessment? If no, please explain why.

*Please note: if the proposal will have an impact on people (staff or the community) then an equality impact assessment **must** be undertaken*

<Please Select> | yes

4. Please provide a summary of the steps taken, and the information used, to carry out this assessment, including any engagement undertaken

(Please refer to section 1 in the toolkit for guidance)

A workshop was held with event organisers who have the expertise and

experience in event management to ensure that the strategy and the supporting documentation complies with the Aims of the Equalities Act.

- 5. Will this proposal / decision have a positive impact on any of the protected characteristics (age; disability; gender-reassignment; marriage and civil partnership; pregnancy and maternity; race; religion or belief; sex; and sexual orientation)?**
(Please refer to section 1 in the toolkit for a description of the protected characteristics)

Event organisers and those events supported or organised by Denbighshire will have the appropriate guidance to ensure that positive steps are taken to ensure access to all. The strategy, toolkit and event assessment selection criteria are new documents therefore this specific advice is currently is not available other than through the generic Equality Impact Assessment documentation produced by the Council. By including specific reference to equalities impact tailored to events in the strategy document and supporting toolkit and detailed support criteria we are making a positive impact on all of the protected characteristics.

- 6. Will this proposal / decision have a disproportionate negative impact on any of the protected characteristics (age; disability; gender-reassignment; marriage and civil partnership; pregnancy and maternity; race; religion or belief; sex; and sexual orientation)?**

No

- 7. Has the proposal / decision been amended to eliminate or reduce any potential disproportionate negative impact? If no, please explain why.**

<Please Select> No

- 8. Have you identified any further actions to address and / or monitor any potential negative impact(s)?**

<Please Select> yes

| Action(s) | Owner | By when? |
|---|---------------|-----------------------------|
| Detailed criteria for supporting events will include the necessity for event organisers to complete an EIA on their event | Vicki Shenton | May 2014 |
| Event toolkit will include guidance for event organisers on ensuring events are accessible to all | Sian E Davies | April 29 th 2014 |
| Review the impact of the strategy and | Sian Owe | nAnnually until |

| | | |
|---|--|------|
| supporting processes to ensure that the EIA is positive | | 2020 |
| | | |
| | | |

9. Declaration

Every reasonable effort has been made to eliminate or reduce any potential disproportionate impact on people sharing protected characteristics. The actual impact of the proposal / decision will be reviewed at the appropriate stage.

| | |
|---------------------|---------------|
| Review Date: | 29 April 2014 |
|---------------------|---------------|

| Name of Lead Officer for Equality Impact Assessment | Date |
|--|--------------|
| Sian Owen | 3 April 2014 |

Please note you will be required to publish the outcome of the equality impact assessment if you identify a substantial likely impact.
